

DAVID GOURGUES

Executive Communications | Internal Communications | Strategic Leadership

Baton Rouge, Louisiana | 225.776.0297 | davidgourgues@gmail.com

www.davidgourgues.com | linkedin.com/in/david-gourgues-007b4911

Author of *Resurrection Fern* | Executive Communications Leader | Founder, DavidGourgues.com

EXECUTIVE PROFILE

Executive communications, strategic writing, and operational leadership professional with 25+ years of experience helping organizations translate complex operational, technical, and organizational challenges into clear action. An LSU English graduate, former English teacher, published newspaper contributor, essayist, and author, I bring a lifelong commitment to writing alongside extensive experience developing executive presentations, stakeholder communications, governance materials, strategic narratives, proposals, and organizational messaging.

Throughout my career, communication has been one of the defining strengths behind my leadership approach. Whether developing executive presentations, proposal narratives, governance reporting, stakeholder communications, organizational messaging, or strategic planning materials, I have consistently helped leaders and teams translate complexity into clarity while aligning people, priorities, and execution.

WRITING & COMMUNICATIONS CREDENTIALS

- Author, *Resurrection Fern*
- Founder and Writer, DavidGourgues.com
- Published newspaper contributor and film reviewer, *Plaquemine Post South*
- Former English teacher and writing instructor
- 25+ years producing executive communications, proposals, governance materials, reports, presentations, strategic narratives, and stakeholder messaging
- Extensive experience writing executive briefings, governance reports, implementation plans, operational documentation, stakeholder communications, and proposal narratives
- Published essays on leadership, resilience, personal growth, organizational effectiveness, and life experiences

CORE COMMUNICATIONS CAPABILITIES

Executive Communications • Internal Communications • Strategic Messaging • Organizational Storytelling • Executive Presentations • Change Communications • Thought Leadership • Stakeholder Engagement • Proposal Development • Governance Reporting • Executive Partnership • Cross-Functional Leadership

SELECTED ENTERPRISE & LEADERSHIP HIGHLIGHTS

- Directed statewide information technology, service delivery, and operational initiatives supporting 6,000+ users across 200+ Louisiana locations for DCFS while coordinating executive leadership, stakeholders, vendors, subcontractors, and technical teams.
- Developed executive communications, governance materials, KPI reporting, strategic narratives, stakeholder messaging, and executive reporting structures.
- Collaborated with technical teams, agency stakeholders, and solution providers to document operational processes, implementation approaches, service delivery requirements, and enterprise initiatives supporting large-scale statewide programs.
- Contributed extensively to statewide and national proposal development efforts involving governance frameworks, transition plans, staffing approaches, and executive-ready content.
- Supported emergency operational continuity efforts during Hurricane Katrina while helping maintain critical statewide systems and communications.
- Recipient of the Northrop Grumman President's Award for operational leadership and enterprise performance excellence.

PROFESSIONAL EXPERIENCE

Chief Administrative Officer | DAL-CO, LLC | 2017–Present

Provide operational and administrative leadership for Gulf Coast marine transportation and logistics operations. Partner with executive leadership on strategic planning, stakeholder communications, reporting, workflow optimization, vendor coordination, organizational alignment, and execution oversight.

Senior Operations Leadership Roles | Northrop Grumman | 1998–2017

Directed enterprise operational initiatives supporting Louisiana state agencies and large-scale distributed environments. Led executive reporting, governance communications, stakeholder engagement, operational reviews, KPI visibility initiatives, service delivery oversight, and executive briefings.

Supported DCFS, Health & Hospitals, Department of Transportation, and Office of Technology Services while coordinating executive leadership, operational teams, vendors, subcontractors, and technical personnel across statewide initiatives.

Collaborated with technical teams, agency stakeholders, and solution providers to document operational processes, implementation approaches, service delivery requirements, enterprise initiatives, and operational standards supporting large-scale statewide programs.

Partnered directly with government executives and agency leadership to communicate priorities, manage stakeholder expectations, and support successful execution of statewide initiatives.

Developed executive summaries, governance reporting, strategic operational messaging, KPI visibility materials, proposal narratives, organizational reporting structures, and stakeholder communications.

Contributed extensively to statewide and nationwide proposal development efforts involving management narratives, governance frameworks, implementation strategies, transition plans, staffing approaches, and executive proposal content.

Vice President / Chief Operating Officer | 21st Century Professionals | 1994–1998

Served as a senior leader for a growing technology and professional services organization supporting business development, proposal creation, client engagement, organizational communications, strategic planning, and operational growth initiatives.

English Teacher | Early Career Experience

Taught English and writing with emphasis on communication, composition, editing, audience-focused messaging, and critical thinking.

EDUCATION & PROFESSIONAL DEVELOPMENT

Bachelor of Arts in English, Louisiana State University

Published Author and Essayist • ITIL Certified • PMP Boot Camp Completed • DoD Secret Clearance (Inactive)